




UNICEF
Champion for Children.





**Help give vulnerable children
the future they deserve.**

Every day 22,000 children will from illnesses such as measles, diarrhoea and malaria. More than half of these deaths will result from preventable causes, malnutrition, poor hygiene and lack of access to safe water and adequate sanitation. Although 22,000 deaths is 12,000 fewer than on this day in 1990. We believe that number should be zero.

By pledging just \$250 a month as a UNICEF Champion for Children, your business can play an important role in helping break the cycle of poverty so that vulnerable children the world over can survive, thrive and have a brighter future.

Together we can make a significant difference to the lives of the world's most vulnerable children.



...and UNICEF will give your business the credit it deserves.

Becoming a UNICEF Champion for Children is good for your business and you will receive:

- Official accreditation as a UNICEF Champion for Children (renewed annually)
- A UNICEF Champion for Children certificate, providing visible recognition of your support of UNICEF
- Use of a special UNICEF Champion for Children logo
- Regular updates about UNICEF's recent achievements
- Confidence that your investment is directly supporting a globally recognised organisation which has the scale to impact and make a positive difference to children.

UNICEF saves more children's lives than any other humanitarian organisation in the world.

Helping to save and improve the lives of children in over 150 developing countries and territories.

UNICEF, the United Nations Children Fund, was founded over 60 years ago with a mission to advocate for the protection of children's rights, to help meet their basic needs and to expand their opportunities to reach their full potential.

UNICEF's work focuses on several key areas including child survival and development, child protection, education and gender equality, HIV/AIDS and emergencies.

Our unique position as a UN agency gives us the power to influence key stakeholders to create long-term, sustainable change and to reach children in need at a grass-roots level. However, UNICEF is not funded by the UN.

We rely on voluntary donations for our work with children.



Your contribution gives children a brighter future.

The UNICEF Champion for Children program recognises small and medium-sized enterprises who are committed to helping the world's most vulnerable children.

There are three levels of commitment to choose from:

<p>Platinum \$1,000 or more per month</p>	<p>\$1000 can provide 1835 children with a pencil and exercise book.</p>
<p>Gold \$500 to \$999 per month</p>	<p>\$500 can pay for 50 long lasting insecticide treated mosquito nets protecting families from malaria.</p>
<p>Silver \$250 to \$499 per month</p>	<p>\$250 can provide over 1500 doses of polio vaccine.</p>

Prices correct as of 23/3/2010 and quoted in AUD

Can you help? Please complete and return the application form to:

UNICEF Australia
PO Box 488, Queen Victoria Building, NSW 1230
FAO Partnerships Team

You can also email the form to partnerships@unicef.org.au or fax it to 02 9261 2844.
For more information, please phone 1300 884 233 or visit unicef.org.au



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All donations of \$2 or more are tax deductible. To reduce administrative costs, UNICEF Australia issues all receipts for donations after the end of the financial year.