

Corporate Engagement Due Diligence

Thank you for your company's interest in supporting UNICEF Australia.

UNICEF's vision is of a world where the basic rights of every child will be met. To achieve this and remain the voice for children worldwide, we must maintain our strong reputation and positive association.

As such, UNICEF Australia have identified industry sectors that cannot align with its brand. These include;

- Tobacco manufacture
- Armaments manufacture or export
- Gambling
- Pornography (including magazines, books, films and websites)
- Exploitative credit (interest rates significantly above market average; usury, predatory lending)
- Manufacture or sale of breast milk substitutes
- Practices which cause serious environmental damage and degradation
- Practices which use unethical marketing techniques or monopoly pricing to unreasonably deny essential products and services to children
- Practices which infringe upon basic workers' rights as expressed in the Conventions of the International Labour Organisation
- Practices which profit from bonded or child labour
- Practices which employ sexual or racial discrimination
- Practices which abuse indigenous rights and/or endanger indigenous livelihoods
- Practices which assist in the financing of armed conflicts

**IF YOUR COMPANY OPERATES WITHIN AN INDUSTRY NOT OUTLINED ABOVE, PLEASE EMAIL
PARTNERSHIPS@UNICEF.ORG.AU**