## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABOUT UNICEF</td>
<td>3</td>
</tr>
<tr>
<td>CHIEF EXECUTIVE AND PRESIDENT REPORTS</td>
<td>4</td>
</tr>
<tr>
<td>LISTENING TO CHILDREN AND YOUNG PEOPLE</td>
<td>5</td>
</tr>
<tr>
<td>CHILD RIGHTS IN AUSTRALIA</td>
<td>6</td>
</tr>
<tr>
<td>CHILD RIGHTS: CRC ARTICLES</td>
<td>8</td>
</tr>
<tr>
<td>THERE IN AN EMERGENCY</td>
<td>10</td>
</tr>
<tr>
<td>THE BEST START IN LIFE</td>
<td>12</td>
</tr>
<tr>
<td>SAFE, HAPPY AND HEALTHY</td>
<td>16</td>
</tr>
<tr>
<td>TO LEARN AND DEVELOP</td>
<td>18</td>
</tr>
<tr>
<td>SUMMARISED FINANCIAL REPORT</td>
<td>20</td>
</tr>
<tr>
<td>INDEPENDENT AUDITORS REPORT</td>
<td>22</td>
</tr>
<tr>
<td>COMMITTED TO BEST PRACTICE</td>
<td>23</td>
</tr>
<tr>
<td>OUR PEOPLE</td>
<td>24</td>
</tr>
<tr>
<td>OUR BOARD</td>
<td>26</td>
</tr>
<tr>
<td>OUR SUPPORTERS</td>
<td>27</td>
</tr>
</tbody>
</table>

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Front cover: These young boys were working to support their families but now enjoy an education, nutritious meals and health care at a UNICEF-supported school in India. © UNICEF/INDA2014-0037/SANDEEP BISWA  
Right: In Bangladesh, UNICEF supports children reach their full potential through education. © UNICEF/BANA2013-01244/SHAFIQUL ALAM KIRON  
Back cover: These four young women have been elected to their school’s health council to help their peers understand the importance of basic hygiene and other life skills. © UNICEF/INDA2013-00380/MANPREET ROMANA  

UNICEF Australia is a member of the Australian Council for International Development (ACFID) and compiles with the principles of the ACFID Code of Conduct for Non-Government Development Organisations.
ABOUT UNICEF

UNICEF’s vision for children is to focus on the most disadvantaged and excluded children, so that they may realise their right to survive and thrive. To advance the rights of every child, UNICEF Australia’s mission is to raise resources for UNICEF’s work and raise awareness of what UNICEF does. UNICEF is the United Nations Children’s Fund. Worldwide, UNICEF promotes the rights and wellbeing of every child, in everything it does. Together with our partners, UNICEF works in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere.

In Australia, UNICEF works with government and advocate bodies to defend children’s rights and support international development programs.

UNICEF is funded entirely by the voluntary contributions of individuals, businesses, foundations and governments.
UNICEF Australia Chief Executive

UNICEF Australia President

CHIEF EXECUTIVE REPORT

With this annual report UNICEF reviews a year marked by the unprecedented situation of two emergencies: ongoing conflict in Syria and natural disaster in the Philippines.

These humanitarian emergencies, along with the looming needs of South Sudan and the Central African Republic, were examples of UNICEF’s readiness to respond and its ongoing work to realise children’s rights, no matter how difficult or complicated the circumstances.

In 2014 we move toward a milestone celebration of the awareness and protection of children’s rights, namely the 25th anniversary of the Convention on the Rights of the Child (CRC), it’s the work we’ve done in Syria and the surrounding region, the Philippines and in more than 200 emergencies over the course of 2013 that reminds us of our ability to innovate and respond, for all children.

The past year has called on us to challenge ourselves, our partners, and our supporters to find ways to respond and meet the needs of the most disadvantaged and marginalized children.

In Australia, a natural empathy with those affected by disaster inspired a generous response to UNICEF’s work. In the wake of typhoon Haiyan, early in November, the speed of online donations accounted for a large portion of the response ensuring an efficient and effective response on the ground to save lives and alleviate suffering.

Our partners and supporters have the same vision for reaching more deeply into the communities we serve, and promoting children’s rights.

I pay tribute to UNICEF Australia’s donors and supporters and to our professional, committed and energetic team, in particular to Michael Gill, who has served for 16 years on our Board - six as President. Michael’s tireless effort in overseeing the tremendous growth in UNICEF Australia’s capacity has resulted in greater results for children. I applaud his efforts and the legacy he leaves in this coming anniversary year.

Norman Gillespie
UNICEF Australia Chief Executive

PRESIDENT’S REPORT

Signing off on the year that was presents an opportunity to reflect and look forward to the year, and years, to come. In the 12 months of this reporting period UNICEF Australia has grown in its capacity to deliver for children, reaching more deeply into the communities we serve to promote children’s rights.

Rights we often take for granted: the right to live a full life, to survive and be healthy, the right to play, the right to feel safe, to speak freely, the right to an education and the right to a name and a nationality are but a few of the rights outlined in the Convention on the Rights of the Child.

Our actions to realise these rights are to work for children through two extraordinary emergencies and to speak out for children, even when the view is unpopular. These actions are testimony to UNICEF Australia being a leader ‘in the field’ and within the corridors of power.

In looking forward, the plight of children in immigration detention is an issue where we must be more effective within government and within the broad Australian community.

We also need to ensure Australia’s foreign aid commitments are met because Australian aid is fundamental to the protection of the rights and the wellbeing of the children of our region.

UNICEF Australia is also a leader in listening to and responding to the views of the Australia’s children and young people and in 2013 we brought together more voices than ever before to ensure children understood their rights and the exercise of those rights. UNICEF Australia gives life to the United Nations Convention on the Rights of the Child, lifting it from those that are mere signatories to the document and putting it squarely into the hands of the children it is intended to protect.

The focus and results of UNICEF Australia are the work of many people including a committed voluntary board led for the past six years by Michael Gill. Michael’s time as a Director of UNICEF Australia has come to an end after 16 years of service.

Over those years, UNICEF Australia’s presence has grown immensely and we have become recognised for upholding and advocating children’s rights in Australia, working across the aid sector, across government and across the business world to achieve our goals for children and young people.

Michael has been a significant contributor to all of UNICEF Australia’s growth and development.

On behalf of the UNICEF Australia board, I’d like to thank Michael, my fellow board members, the UNICEF Australia team, our supporters and donors and remind all that our connected global view of the world is nothing without connected, committed action.

John Stewart
UNICEF Australia President
LISTENING TO CHILDREN AND YOUNG PEOPLE

Every child and young person under the age of 18 has a right to voice their opinions and participate in decisions affecting their life and community. This right is enshrined in Article 12 of the United Nations Convention on the Rights of the Child, a convention to which Australia is a signatory.

Children and young people are at the centre of UNICEF Australia’s work. UNICEF believes children and young people are active citizens, community leaders and creators of the future. UNICEF Australia actively listens to children and young people through social media, forums, direct consultation, contact with schools and other youth organisations and through the networks of its volunteer representatives, or Young Ambassadors. Each and every time UNICEF Australia listens to children and young people it’s to hear diverse perspectives on issues that matter to children and find ways to communicate those issues to the wider community.

FIRSTHAND EXPERIENCE: YOUTH AMBASSADORS

The participation of children and young people is fundamental to UNICEF Australia’s way of working and UNICEF Australia’s Youth Ambassador program ensures children are represented both in the organisation and as a voice of the organisation. Through an annual intake of Young Ambassadors, UNICEF Australia reaches into communities with child rights advocates trained to consult with their peers and ask questions that inform planning and policy directions for children and young people.

Young Ambassadors are selected from hundreds of applicants each year for their personal commitment to children’s rights. One such ambassador is Mariah Kennedy. At just 16 years of age, Mariah, of Melbourne, used her passion for storytelling and creative writing to bring together a collection of essays and stories from her favourite children’s authors, illustrators, and social justice campaigners. The collection was published by Random House in July under the title Reaching Out: Messages of Hope.

The book and Mariah’s mission was recognised in November with the Young Ambassador being named winner of the 2013 Australian Human Rights Commission’s Young Person’s Medal.

Like Mariah, UNICEF Australia’s Young Ambassadors are committed to finding ways to raise issues of social justice that are important to them. In 2013, UNICEF Australia’s Young Ambassadors spoke face-to-face with more than 10,000 children, young people and members of their community to raise the profile of children’s rights.

CHILD RIGHTS IN THE CLASSROOM: EDUCATION TOOLKITS

For children to know about their rights, it’s important to teach them. In 2013, UNICEF Australia witnessed a growing demand for its educational resources and toolkits designed for primary and secondary educators.

For Kate Booth, of South Grafton Public School, the resources have aided her in teaching children’s rights and, with the aid of new technologies, Ms Booth brought UNICEF right into the classroom introducing UNICEF Australia youth engagement officer Mia Cox to students via Skype for a lesson exploring the design of a child friendly school for students in Afghanistan. With Mia’s help, students considered how their design would support the rights and development of children in Afghanistan and, for some students, helped them explore personal experiences of coming to Australia as refugees.

“Developing a sense of empathy and moral and ethical reasoning is so important in today’s modern and connected world and will also assist them as they navigate the world and people around them,” Ms Booth said.

“Every classroom should have a poster outlining the rights of the child.” To register for UNICEF Australia’s educational resources, visit www.unicef.org.au/education

SCHOOLS TURN PUPILS BLUE: UNICEF DAY FOR CHILDREN

In 2013, more Australian pupils learned of the impact of UNICEF’s work to promote and protect children’s rights. Thousands of students were registered for the annual UNICEF Day for Children, in October, and raised money for 11 schools within UNICEF’s Schools for Asia project to train teachers and promote inclusive education for girls and young women, in particular.

On the day, the halls and playgrounds of Australian schools were decorated in blue and students wore blue clothing to raise awareness about the universal right to an education, and money for their peers in developing nations across South and South East Asia. Special school assemblies spoke of children’s barriers to learning and local dignitaries viewed the story and art competitions and other events held to mark the occasion, along with fundraising activities like sports competitions, cake stalls, face and nail painting.

“Today, while all of us are at school, 57 million other children are not,” Year 4 student Karina, of Greenway Park Public School, in Western Sydney, said. “UNICEF is working tirelessly to change this and it needs all our help. That is why today is such a special day. We are wearing blue today to raise awareness and help UNICEF make this world a better place,” she added.

In 2013, Australian schools donated $46,710 to Schools for Asia through initiatives organised for UNICEF Day for Children on October 23. To learn more about UNICEF’s Schools for Asia project, visit www.unicef.org.au/schoolsforasia

GIRL GUIDES GO GLOBAL: EXPLORING MILLENNIUM DEVELOPMENT GOALS

In the third and final year of a partnership with Girl Guides Australia, UNICEF Australia developed program resources aligned to the youth organisation’s global commitment to Millennium Development Goals (MDGs) number four and five. The MDGs focussed attention on issues of maternal health and child survival and offered Girl Guide members an opportunity to raise important funds for UNICEF’s work on these issues and learn about the issues themselves.

In 2013, members of Girl Guides Australia donated $11,484 to UNICEF’s global work on maternal health and child survival.

Below: Greenway Park Primary School students Tania Zaeden, 12, Serena Gul, 11 and Karishma Kumar, 11, wear blue for UNICEF Day for Children.
If you’re under 18, you are a child, and you have rights.

UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD

UNICEF Australia raises the profile of child rights through its relationships with government, peer organisations, families and young people. It influences the rights of children by offering UNICEF’s experience in a worldwide context and leading others in the sector to support evidence-based policy direction.

UNICEF Australia’s advocacy team works to ensure Australian children understand their rights and have the practical tools to be vocal on these rights within their own communities.

UNICEF Australia believes the active participation of children in reaching for their rights enriches society and the lives of all Australians.

CHILDREN AS DECISION MAKERS: CHILD FRIENDLY CITIES

UNICEF’s Child Friendly Cities initiative is the embodiment of the Convention on the Rights of the Child at a local level. In a child friendly city, children are active agents and citizens and their opinions influence decisions about the locality they live in.

A CHILD’S VIEW: EYE SEE PHOTOGRAPHY WORKSHOP

In April of 2013, Indigenous children from Darwin were handed high-tech Sony cameras and instructed in documenting their lives thanks to a photography workshop hosted by UNICEF Australia, local partner Amity Community Services Inc. and Sony Corporation. The EYE SEE workshop gave about 20 children and young people from Darwin an opportunity to create images of the world around them and social issues affecting them. UNICEF Australia presented these images at an event for the nation’s political leaders in Canberra in July.

REACHING THE MOST DISADVANTAGED: INVESTING IN INDIGENOUS CHILDREN

UNICEF Australia, with the National Centre for Children and Young People, brings together more than 100 Australian child rights organisations under the umbrella of the Child Rights Taskforce.

One of the taskforce’s main roles is to review the Australian Government’s commitment to children under the United Nations Convention on the Rights of the Child.

In 2013, the taskforce focussed on early investment for children of Aboriginal and Torres Strait Islander background and hosted former member and vice president of the United Nations Committee on the Rights of the Child, and Special Rapporteur for Australia (2009-2013), Marta Maraus Perez in Indigenous communities across Queensland. Ms Maraus Perez briefed Members of Parliament on her findings and strategies to reduce the disparity between Australia’s Indigenous and non-Indigenous children through investment in early intervention.

A VOICE FOR ALL CHILDREN: NATIONAL CHILDREN’S COMMISSIONER

Taskforce members and UNICEF Australia Young Ambassadors put questions to the commissioner and heard Ms Mitchell speak on her role as a national advocate for children’s rights.

CHILD RIGHTS: REPORTING ON THE CRC
In 2013 UNICEF Australia hosted and participated in consultations and policy submissions to advance children’s rights. These opportunities included reviewing, consulting and advising on alternative care for children and investing in early childhood development, universal birth registration and post Millennium Development Goals.

SUPPORT FROM GOVERNMENT: PARLIAMENTARY ASSOCIATION FOR UNICEF
The Parliamentary Association for UNICEF is a group of influential Federal Members of Parliament, from across all parties, committed to supporting UNICEF and child rights.

Throughout 2013, the association prioritised three things: raising the profile of children in the government’s foreign aid budget; advocating for children to be removed from immigration detention centres; and, improving investment in early intervention programs for Australia’s Indigenous children.

PROMISE ME: YOUTH LEAD FOREIGN AID CAMPAIGN
In championing results for the most disadvantaged and marginalised children, UNICEF Australia advocates for children living in poverty, or for whom access to rights is limited or challenging. Australia’s foreign aid program delivers extraordinary results for the world’s poorest and in 2013, UNICEF Australia led a campaign calling for the Australian Government to lift its foreign aid contribution to 50c in every $100 of Gross National Income.

The Promise Me campaign called on voters to speak with local MPs on behalf of the world’s most disadvantaged children and engaged more than 500 young people to voice their concerns within communities leading up to the September Federal election.

These 579 volunteers were the largest pool of active child rights advocates in UNICEF Australia’s campaign history and while the primary objective to increase the aid budget was not achieved, young people led conversations with thousands of individuals to inform on the progress made for children, the challenges that remain and the importance of a reliable international aid program.

Above: Tia Lee, 10, of Darwin, was one of several young Indigenous photographers whose work was shared with MPs in Canberra.

© UNICEF AUSTRALIA/GIACOMO PIROZZI/2013
ARTICLE 01
If you’re under 18, you are a child, and you have rights.

ARTICLE 02
No matter the race, religion, ability, family unit, or the things they think and say, a child has rights under the Convention.

ARTICLE 03
Everyone must work toward what is best for a child.

ARTICLE 04
Governments must help children realise their rights.

ARTICLE 05
Families must help protect children’s rights and be guided by Government to do so.

ARTICLE 06
Children should enjoy good health.

ARTICLE 07
A name and place to call home is every child’s right.

ARTICLE 08
A child must have an identity and an official record of it.

ARTICLE 09
A caring family is a child’s right. A child’s parents are its family, unless that family causes harm.

ARTICLE 10
A child should be where its family is – all together.

ARTICLE 11
No one can take a child illegally.

ARTICLE 12
Children can give an opinion and expect it to be heard.

ARTICLE 13
Children have the right to be shown, share and shape ideas and information, as long as it causes no harm.

ARTICLE 14
Children can choose what to believe in, with guidance from their family about what’s right and wrong.

ARTICLE 15
Children can join groups and make friends of their choosing.

ARTICLE 16
Children have a right to privacy.

ARTICLE 17
The mass media has a responsibility to provide information children understand and protect them from information they don’t.

ARTICLE 18
Parents must share the responsibility of raising their children and be supported by society to do so.

ARTICLE 19
Laws must protect children from being hurt or mistreated.

ARTICLE 20
Respect for a child’s heritage must be considered if they can’t be cared for by their family.

ARTICLE 21
If adopted by another family, all interests of the child are the first consideration.

ARTICLE 22
If a refugee, a child should be protected by its host country.
ARTICLE 29
Education should develop a child to participate fully in their community.

ARTICLE 41
If a country’s laws better protect a child’s rights, it should take precedence to the Convention.

ARTICLE 27
All children must have their basic needs met, no matter how disadvantaged or marginalised.

ARTICLE 26
Governments must help children who go without.

ARTICLE 42
Children must know and have access to their rights.

ARTICLE 28
All children have the right to a free and fair education.

ARTICLE 43 - 45
These articles set out how society works to protect children’s rights.

ARTICLE 30
It’s a child’s right to speak their language and practice their own culture.

ARTICLE 31
Children have the right to play and rest.

ARTICLE 32
Children must be safe from work that harms them or threatens their education.

ARTICLE 33
Children must be made safe from dangerous drugs.

ARTICLE 34
Children should be safe from sexual abuse.

ARTICLE 35
Children should be safe from being abducted or sold.

ARTICLE 36
Children should be safe from exploitation.

ARTICLE 37
Children must be safe from being cruelly punished.

ARTICLE 38
Children should be protected from war. Those 15 years and younger must not serve in armed forces.

ARTICLE 39
Children who have been hurt, neglected or badly treated need special care and help.

ARTICLE 40
Children who break the law must be given fair treatment and jailed only as a last resort for the most serious of offences.

ARTICLE 41
If a country’s laws better protect a child’s rights, it should take precedence to the Convention.

ARTICLE 42
Children must know and have access to their rights.
In 2013, Australians donated $3,983,810 to support UNICEF’s emergency work in the Philippines.

**UNICEF’s experience in emergencies was tested throughout 2013 and the lessons learned of past years ensured our response for children was swift and effective.**

The priority is always to protect children and save lives through natural disaster or conflict. In an emergency, UNICEF ensured children and their families were given access to clean water; preventative health care to protect them from the heightened risk of disease; food supplements to ensure children weren’t at risk of the weakening effects of malnutrition; and places to be safe where they could resume learning and play.

In every situation UNICEF innovated to find and reach the most vulnerable or the most likely to slip from the world’s gaze.

**PHILIPPINES**

Typhoon Haiyan bore down on the Philippines on November 8. UNICEF has been active in the Philippines since 1948 and responded immediately to assess the needs for children and their families. The need was great. As UNICEF’s Nonoy Fajardo reported within the first 24 hours, “people have lost everything, they need everything”.

Typhoon Haiyan was the largest and strongest ever recorded in the region and its impact along with the resulting storm surge destroyed homes, schools and health facilities, leaving the capacity for immediate care and survival severely challenged.

Supplies from UNICEF Philippines and incoming aid meant families who needed urgent assistance received emergency kits to prevent the spread of disease within days. Within weeks, UNICEF had reopened Child Friendly Spaces so children could be safe during the day while their families rebuilt homes and community.

UNICEF worked with communities, government counterparts, civil society and a wide range of local and international partners to reach 930,000 people with access to safe water, deliver basic educational materials to 430,000 children, vaccinate 88,200 children against measles and screen 91,000 children for malnutrition. With elevated risks of abuse and violence, UNICEF also worked to build a protective environment for the most affected children and gave 17,000 children the psychosocial support they so badly needed.

* In 2013, Australians donated $3,983,810 to support UNICEF’s emergency work in the Philippines.

Make your donation to www.unicef.org.au/typhoon

**SYRIA**

Three years of a complex, bloody conflict has devastated the nation of Syria. UNICEF is a key international humanitarian actor working in treacherous conditions for more than 4 million affected children inside Syria, restoring access to clean water for drinking and sanitation and ensuring medical and food supplies reach children – the most vulnerable in any humanitarian emergency.

The number of people fleeing Syria exploded in 2013, putting extraordinary pressure on host governments and humanitarian agencies to meet the heightened demand. UNICEF’s response grew from meeting the needs of more than 260,000 displaced children who sought refuge at the end of 2012 to assisting 1.2 million at the end of 2013.

The movement of such a large population and the breakdown in preventative health measures, such as regular childhood immunisations, caused an outbreak of polio – the first cases recorded in Syria since 1999 – and instigated the region’s largest effort to immunise against the deadly and debilitating impact of the virus.

UNICEF’s attention also turned to the risks facing children not only now, but into the future, with a global call for funds to support and educate Syria’s children.

The cry was “No Lost Generation” and in 2013, with our global humanitarian partners, we mobilised governments and a worldwide community of compassionate donors to fund schooling for children – many having a gap in their education of two years, or more – and the important psychosocial counseling and trauma support needed to heal.

* In 2013, Australians donated $1,287,641 to support UNICEF’s emergency work inside Syria and the countries where Syrians sought refuge; predominantly Iraq, Jordan, Lebanon and Turkey. The needs for children are great and UNICEF has given Syria’s humanitarian emergency its highest priority.

Make your donation to www.unicef.org.au/syria

**CENTRAL AFRICAN REPUBLIC**

At the end of 2013, UNICEF expressed its concern for the safety and wellbeing of children following clashes in the northern reaches of the Central African Republic that left hundreds dead and thousands more displaced.

In December, UNICEF’s representative in the Central African Republic, Souleymane Diabate, reported children were being injured and killed in their homes or while they fled violence.

Following clashes, UNICEF teams distributed emergency health supplies for 1,000 children to Bangui Pediatric Centre, the only children’s hospital in the country, where many child survivors had been admitted.

UNICEF continues to work in difficult conditions to protect children affected and displaced by violence in the Central African Republic.

**SOUTH SUDAN**

Violence in South Sudan exploded at the close of 2013, with thousands taking refuge in UN compounds around the country. UNICEF expressed deep concern about the dangerous conditions women and children were being subjected to. UNICEF’s representative in South Sudan, Iyorlumun Uhaa, confirmed children were being conscripted to combat roles and said UNICEF was working to ensure children’s safety but also to protect children from the threat of disease caused by displacement, a lack of clean water and desperate food shortages.

“Children, always among the most vulnerable in conflict, are spending their days without shelter in the intense heat and sun, and sleeping in the open during the cold nights,” he said.

Sanitation, immunisation, food supplements, clean water supplies, support to students and psychosocial care are among UNICEF’s efforts for the children of South Sudan.

* In 2013, Australians donated $128,249 to support the world’s lesser known humanitarian emergencies. While these ‘silent emergencies’ are not widely reported by our media agencies, they are no less significant for the millions of children affected. UNICEF works in 191 countries for all children, particularly the hardest to reach and most vulnerable.

Make your donation at www.unicef.org.au/silentemergencies

**Right:** In Jordan’s Za’atari camp for Syrian refugees a baby receives an oral polio vaccine. Conflict in Syria has damaged health care systems and polio is again a threat in the region.

© UNICEF/2013-0657/SHEHZAD NOORANI
Children who have been hurt, neglected or badly treated need special care and help.

UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD

ARTICLE 39
UNICEF focuses on the most disadvantaged and excluded children so they may realise their right to survive and thrive. From before a child is born, UNICEF is working in communities to bring about positive change for mothers, and to realise the rights of every child.

Neonatal care can be as simple as educating birth attendants on good hygiene practices to radically reduce health complications in both mother and child, but at scale, training health workers and giving them the tools and means to reach more women can have an enormous impact on newborn and maternal health.

Similarly, UNICEF’s immunisation programs are a low-cost child survival intervention that has been essential in halving global under-five child mortality rates over the past two decades. Immunisation programs have eradicated preventable diseases like smallpox, and UNICEF with its global partners, march steadily toward the day when we can finally put an end to the scourge of polio.

Nutrition programs are helping reduce the physical and mental impact of poor diets and innovative solutions appropriate to the local environment are being delivered to ensure children grow up to fulfill their full potential. UNICEF is there to reach every child with the health care and medicine they need for the best start in life.

UNICEF’s elimination project: maternal health

The second year of UNICEF Australia’s partnership with Kiwanis International to eliminate maternal and neo-natal tetanus (MNT) celebrated a further six countries being declared MNT-free. The partnership, fronted by UNICEF Australia national ambassador for maternal health and Network 10 personality, Carrie Bickmore, immunises mothers and protects newborns from the deadly tetanus bacteria.

The partnership also trains birth attendants and midwives to encourage clean and safe birthing practices, radically reducing MNT complications caused by poor hygiene or unsafe medical implements.

Cameroon, Côte d’Ivoire, Gabon, Iraq, Lao People’s Democratic Republic and Sierra Leone were all named as countries from which MNT has been eliminated in 2013. Maternal and neo-natal tetanus remains a threat in 25 countries.

The partnership aims to immunise more than 69,700 women against maternal and neo-natal tetanus (MNT). Immunising a woman and her future children against MNT costs $2.

28 DAYS TO SAVE A LIFE: INFANT MORTALITY

Every year, 1.5 million children die from diseases that could have been easily prevented with timely health interventions. Of these preventable deaths, pneumonia is the greatest threat to children under five.
Newborns are particularly susceptible within their first 28 days of life, as the risk factor of pneumonia rises to 500 times higher than at any other time in their infant life. For baby Moges, living in rural Ethiopia put him at further disadvantage. Like many rural families, Moges’ family could not afford the journey to a distant health clinic to receive routine immunisations that support a child’s health. Of the 3.3 million newborns that died from simple childhood illness in the past year, a staggering 99 per cent lived in a developing country.

Again, these children represent the most vulnerable, and UNICEF is striving to deliver low-cost health care and interventions like nutritional supplements and antibiotics, clean water supplies and health advice encouraging mothers to breastfeed and immunise every child to ensure each one enjoys their right to survive and thrive through those precarious 28 days.

In 2013, Australians donated $337,123 to support UNICEF’s maternal health programs.

AN END TO POLIO: CHILD SURVIVAL

Brothers Tukur and Abdullah, aged 4 and 6, live in Nigeria – one of just three countries worldwide still exposed to the endemic threat of polio.

UNICEF’s child survival programs aim to reduce preventable child deaths and, with our partners worldwide, we are close to eliminating the deadly and debilitating impact of polio.

However, for Tukur and Abdullah, crucial preventative treatment did not arrive in time. Despite being vaccinated once against polio, Tukur did not receive the necessary second and third immunisations and the break in his health care resulted in him being exposed to the virus.

UNICEF’s health and regular immunisation programs are key to halting the spread of polio. Its eradication has been described as one of humankind’s greatest opportunities, and if achieved, one of its greatest accomplishments.

UNICEF has helped increase routine immunisation rates globally from 20 per cent in the 1980s to 80 per cent today, and the Global Polio Eradication Initiative, of which UNICEF is a partner, has enjoyed enormous success in bringing new polio infections down from 300,000 a year to just 224 in 2012.

However, while there are now only three countries where polio is endemic – Nigeria, Afghanistan and Pakistan – last year saw a spike in recorded cases where health systems had broken down and routine immunisation was disrupted through war and civil unrest. New cases in Syria showed how quickly the virus spreads and renewed UNICEF’s commitment to delivering preventative health care for the most vulnerable children.

In 2013, Australians donated $162,609 to support UNICEF’s polio immunisations.

† In 2013, Australians donated $337,123 to support UNICEF’s maternal health programs.

† In 2013, Australians donated $162,609 to support UNICEF’s polio immunisations.

Above: Ethiopian Kokeb Negussie holds her two-month-old son, Moges, who was treated for pneumonia by a UNICEF-supported mobile health worker.

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Proper nutrition is powerful: people who are well nourished are more likely to be healthy, productive and able to learn.

A LIFETIME OF HARDSHIP: CHILD HEALTH

Daily we’re reminded a balanced diet and exercise are important for helping children develop strong, healthy bodies and minds. However, for Durga, a daily bowl of porridge is her sole source of nutrients. Durga, like many of her peers in Nepal and across the region, doesn’t receive the necessary vitamins and minerals she needs and her diet puts her in danger of malnutrition and stunting. The risk doesn’t just impact on her life now, it impacts her future.

In Nepal, almost half of all children under the age of five are malnourished. UNICEF nutrition programs deliver the health care, education and supplementary vitamins and minerals to ensure children are safe from malnutrition and its longterm effects. Without minerals like iron, even mild anaemia can impair intellectual development. Without the right vitamins a child’s immune system is compromised leaving them at higher risk of disease and five times more likely to die from diarrhoea.

UNICEF helps children survive by providing expectant mothers, newborns and infants with the proteins, fats, vitamins and minerals they need through their early development, and delivers ongoing nutritional training and healthcare to parents and communities to ensure children thrive into adulthood.

*In 2013, Australians donated $2,451,451 to support UNICEF’s child survival and development programs with $155,928 supporting nutrition programs.*
01. Durga, 7, lives in rural Nepal where a UNICEF and European Union program is screening children for malnutrition. © UNICEF/NYHQ2012-1986/SHEHZAD NOORANI

02. A community health volunteer hands a leaflet on hygiene and nutrition to Ganga, holding her 6-month-old daughter, Parvati, during a child malnutrition screening in a rural region of Nepal. © UNICEF/NYHQ2012-1989/SHEHZAD NOORANI

03. Girls sit and wait while their mothers meet community health volunteers visiting their village in rural Nepal to screen children for malnutrition. © UNICEF/NYHQ2012-1996/SHEHZAD NOORANI
UNICEF believes all children have the right to be protected from violence, exploitation and abuse.

In conflict zones, UNICEF works to protect children from physical violence and the impact of war, but also from aiding or acting as combatants.

UNICEF targets all types of child labour with particular focus on slavery, trafficking, prostitution and work that endangers a child or impacts on their physical and mental health.

Where cultural norms allow child marriage, gender violence and physical or even sexual abuse, UNICEF works with governments, local partners, communities and families along with children and young people to end these forms of violence and change behaviours to protect children.

UNICEF also works to ensure children have a childhood free from insults, isolation, rejection, threats and emotional indifference – often the invisible forms of violence UNICEF seeks to make visible.

GLOBAL CAMPAIGN TO #ENDVIOLENCE

In July 2013, UNICEF launched a global campaign urging people to recognise violence against children, join movements to end it and bring together new ideas to focus collective action on this goal.

The campaign built on outrage that erupted following attacks against children, like the October 2012 shooting of the then 14-year-old Malala Yousafzai, in Pakistan, and fatal shooting of 26 pupils and teachers in Newtown, Connecticut, in December of 2012, along with gang rapes of girls in India and South Africa.

"In every country, in every culture, there is violence against children," UNICEF executive director Anthony Lake said in launching the campaign.

"Whenever and wherever children are harmed, our outrage and anger must be seen and heard. We must make the invisible visible," he said.

The campaign launched with a microsite www.unicef.org/endviolence and was brought together on social media platforms using #ENDviolence.

NO MOTHER, NO FATHER: CHILD-HEADED HOUSEHOLDS

In Sierra Leone 297,000 children are without the care of their parents or a family member to guide and protect them. Many of these children live alone because there is no one else to turn to.

For Emmanuel, 9, the only person he has been able to rely on is his big sister Mabel, 16. Mabel herself, at the young age of eight, became responsible for both her own needs and care of her then, infant brother.

Mabel and Emmanuel are among the 11 per cent of Sierra Leone’s children who are without parental care. Orphaned, by AIDS or violence, these children live with their grief and within a crippling cycle of poverty and circumstances that make them vulnerable to abuse.

Together Mabel and Emmanuel eke out a living by collecting firewood to sell for basic food staples and the accommodation they share with two other families. Mabel’s schooling was cut short by the siblings’ circumstances and there is pressure for Emmanuel to leave and work too.

In Sierra Leone, UNICEF and its partners operate The Happy Centre, one of many Child Friendly Spaces where Mabel and Emmanuel can get the help they need.

At the centre, trained social workers ensure children are fed, receive psychosocial support, health care and education. The Happy Centre also helps children find safe accommodation, offers advice on alternative income sources to exploitative child labour and access to foster care.

+ In 2013, Australians donated $1,013,864 to child protection programs worldwide.

Left: In Ethiopia, UNICEF is working with communities to end violent practices like female genital mutilation, or FGM. Education is key to helping boys and girls advocate for an end to FGM.

© UNICEF/ETHA2013_00467/JIRO OSE
All children have the right to a free and fair education.

UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD

ARTICLE 28

Around the world 57 million children don’t go to school, which means millions of children are at risk of not receiving an education and skills important to their personal and professional development.

In 2013 UNICEF saw children’s learning impeded by conflict and civil unrest. In Syria and other localities where violence flared, particularly both South Sudan and the Central African Republic, children who would have this year sat important exams or been the age to start early or primary education were restricted because it was unsafe to go to school, because schools were destroyed or were now being used as emergency shelter.

In the Philippines too, typhoon Haiyan damaged and destroyed schools bringing classes to an immediate halt for thousands of children. UNICEF’s response to open Child Friendly Spaces meant vulnerable children could be made safe, resume learning and seek the physical and mental health care they needed to heal.

EDUCATION FOR ALL: INCLUSIVE LEARNING

Vietnam has a good primary school enrolment rate of 88 per cent (2008) and a high national literacy rate for children over 10 years of age, at 94 per cent, yet there are still barriers to education for the most marginalised children, those of an ethnic minority and those living with a disability.

UNICEF is working with the Vietnamese Government to open inclusive education to children living with a disability. Special resource centres across the country have reached 1.3 million children with early childhood education, primary and lower secondary education. The program will aid a further one million children through the development of specialised educational resources.

In 2013, Australians donated $2,159,209 to UNICEF education programs worldwide.

EARLY EDUCATION: TEACHING LIFE SKILLS

For teachers like Chap Chandy, of the Kwan village community preschool in Kampong Speu, Cambodia, education is not just about learning writing, reading and arithmetic, it’s a chance to share and learn about honesty, responsibility and perseverance.

Ms Chandy, 43, received training from a UNICEF-supported program run by Cambodia’s Provincial Office of Education, Youth and Sports. Following the training, she received teaching and play materials including storybooks, pens, paper and notebooks for the preschool classes she runs for two hours a day, five times a week.

At the end of each class, the children, aged between three and six, help their teacher put everything away so it can be used by the community for other activities. With UNICEF support, the number of community preschool classes in Cambodia has increased to 1,115 in 2013, from 942 in 2010.

Supporting education in Cambodia is UNICEF Australia’s business partner IKEA.
In October, corporate supporter of UNICEF early childhood education programs, IKEA, saw first hand how money raised by the store’s customers and staff was giving children a solid foundation for life. Eight store ambassadors visited Cambodia to meet children their fundraising had assisted. For IKEA Logan sales worker Karolina Hevs, the trip was a life changing moment. “My favourite memory will be the happy kids we saw in the preschools and the proud teachers and parents trying to do their part to ensure their children will have a brighter future.”

In 2013, the partnership between UNICEF Australia and IKEA raised $153,062. To read more about UNICEF Australia’s business partnerships, turn to Page 27.

EDUCATION IN AN EMERGENCY
At a camp for refugees from the war-torn Democratic Republic of Congo (DRC), young children play with toys supplied by UNICEF.

The toys come from UNICEF School in a Box kits transported to the camp for more than 36,000 refugees located in Western Uganda. Of DRC refugees in Uganda, they are, mostly, women, child survivors of sexual violence, children who have had to flee alone or children who were once associated with armed forces.

In 2013, Uganda responded to an influx of more than 100,000 people from DRC, as well as population movements from neighbouring South Sudan.

In refugee camps, UNICEF has helped deliver 15,864 school children with emergency education – teaching tools coming from School in a Box kits. The kits are filled with exercise books, DIY chalkboard and slates, chalk, crayons, building blocks for maths and play, storybooks, poster lessons and other teaching resources. While the supplies are low-tech resources designed to be used by children of any language, anywhere, it’s high-tech education initiatives here in Australia that are helping supply UNICEF School in a Box packages to humanitarian emergencies and where children have been affected by a natural disaster.

In 2013, UNICEF Australia’s partnership with 3P Learning delivered the World Education Games. Over three days, 5.1 million students in 231 countries and territories participated in a unique online maths, literacy and science competition, played out in real time, with a global leader board of the best and brightest across each competition.

Schools registered with the World Education Games raised funds to purchase a UNICEF School in a Box and in 2013, the partnership delivered 590 School in a Box kits with enough teaching resources to reach 47,200 children worldwide.

In 2013, the partnership between UNICEF Australia and 3P Learning raised $92,439. To read more about UNICEF Australia’s business partnerships, turn to Page 27.

Above: In Ethiopia, the youth literacy rate is 83 per cent among young men and just 47 per cent among young women. UNICEF supports education to create lifelong change.

© UNICEF/ETHA20130252/JIRO OSE
## INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2013

<table>
<thead>
<tr>
<th></th>
<th>2013/$</th>
<th>2012/$</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations and Gifts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monetary</td>
<td>24,306,034</td>
<td>18,638,783</td>
</tr>
<tr>
<td>Non-monetary</td>
<td>695,977</td>
<td>2,077,662</td>
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<tr>
<td>Bequests and Legacies</td>
<td>233,016</td>
<td>186,986</td>
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<tr>
<td><strong>Grants</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overseas - UNICEF Geneva</td>
<td>971,583</td>
<td>2,606,819</td>
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<tr>
<td><strong>Investment Income</strong></td>
<td>247,594</td>
<td>249,801</td>
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<tr>
<td><strong>Other Income</strong></td>
<td>624,272</td>
<td>472,438</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>27,078,476</td>
<td>24,232,489</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013/$</th>
<th>2012/$</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Aid and Development Programs Expenditure</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funds to international programs</td>
<td>18,480,416</td>
<td>13,244,927</td>
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<tr>
<td>Program Support Costs</td>
<td>81,937</td>
<td>-</td>
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<tr>
<td>Community Education</td>
<td>1,120,847</td>
<td>938,628</td>
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<tr>
<td><strong>Fundraising Costs</strong></td>
<td></td>
<td></td>
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<tr>
<td>Public</td>
<td>3,996,953</td>
<td>4,065,536</td>
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<tr>
<td>Funded by UNICEF Geneva</td>
<td>971,583</td>
<td>2,606,819</td>
</tr>
<tr>
<td>Accountability and Administration</td>
<td>1,330,762</td>
<td>1,244,917</td>
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<tr>
<td>Non-monetary Expenditure</td>
<td>695,977</td>
<td>2,077,662</td>
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<tr>
<td>Domestic Programs Expenditure</td>
<td>60,000</td>
<td>50,000</td>
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<tr>
<td><strong>TOTAL EXPENDITURE</strong></td>
<td>26,738,475</td>
<td>24,232,489</td>
</tr>
</tbody>
</table>

|                           |         |         |
| **EXCESS OF REVENUE OVER EXPENDITURE** | 340,001 |         |

## BALANCE SHEET AS AT 31 DECEMBER 2013

<table>
<thead>
<tr>
<th></th>
<th>2013/$</th>
<th>2012/$</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>6,123,716</td>
<td>4,438,725</td>
</tr>
<tr>
<td>Financial assets at fair value through profits and loss</td>
<td>301,369</td>
<td>243,334</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>163,763</td>
<td>174,983</td>
</tr>
<tr>
<td>Other</td>
<td>316,217</td>
<td>352,813</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>6,905,065</td>
<td>5,209,855</td>
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<tr>
<td>Non-current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>257,369</td>
<td>224,489</td>
</tr>
<tr>
<td><strong>Total non-current assets</strong></td>
<td>257,369</td>
<td>224,489</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>7,162,434</td>
<td>5,434,344</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013/$</th>
<th>2012/$</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and other payables</td>
<td>3,762,337</td>
<td>2,386,783</td>
</tr>
<tr>
<td>Provisions</td>
<td>66,667</td>
<td>54,141</td>
</tr>
<tr>
<td><strong>Current and total liabilities</strong></td>
<td>3,829,004</td>
<td>2,440,925</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>3,829,004</td>
<td>2,440,925</td>
</tr>
</tbody>
</table>

|                           |         |         |
| **NET ASSETS**            | 3,333,430 | 2,993,429 |

|                           |         |         |
| **EQUITY**                |         |         |
| Reserves                  | 3,333,430 | 2,993,429 |
| **TOTAL EQUITY**          | 3,333,430 | 2,993,429 |

## STATEMENT OF CHANGES IN EQUITY

<table>
<thead>
<tr>
<th></th>
<th>Retained earnings/$</th>
<th>Reserves/$</th>
<th>Total Equity/$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance at 1 January 2013</td>
<td>2,993,429</td>
<td>-</td>
<td>2,993,429</td>
</tr>
<tr>
<td>Excess of revenue over expenditure</td>
<td>340,001</td>
<td></td>
<td>340,001</td>
</tr>
<tr>
<td>Amounts transferred (to) from reserves</td>
<td>(3,333,430)</td>
<td></td>
<td>(3,333,430)</td>
</tr>
<tr>
<td><strong>BALANCE AT 31 DECEMBER 2013</strong></td>
<td>3,333,430</td>
<td>3,333,430</td>
<td>3,333,430</td>
</tr>
</tbody>
</table>

At the end of the year the company had no balances in the following categories:
- Current Assets – Inventories
- Non-Current Assets – Trade and other receivables, other financial assets, investment property, intangibles or other non-current assets
- Current Liabilities – Borrowings, current tax liabilities, other financial liabilities or other
- Non-Current Liabilities – Borrowings, other financial liabilities, provisions or other
- Equity – Retained Earnings
- Grants – AusAID
- Grants – Other Australian
WHERE THE MONEY COMES FROM

WHERE THE MONEY GOES

FOR EVERY DOLLAR DONATED BY THE AUSTRALIAN PUBLIC IN 2013

WHERE THE MONEY GOES - 5 YEAR TREND

TABLE OF CASH MOVEMENTS FOR DESIGNATED PURPOSES

1. UNICEF Australia has no International Political or Religious Proselytisation Programs. 2. For a copy of the full financial report for the year ending 31 December 2013 please contact us directly on telephone (02) 9261 2811, or email unicef@unicef.org.au. 3. UNICEF Australia has a process for handling any complaints about it. Please direct your complaint to us directly on telephone (02) 9261 2811 or unicef@unicef.org.au. 4. The Summary Financial Reports have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Guidance Documents available at www.acfid.asn.au. 5. UNICEF Australia is a signatory to the ACFID Code of Conduct which is a voluntary, self - regulatory sector code of good practice. Information about how to make a complaint can be found at www.acfid.asn.au.

WHERE THE MONEY COMES FROM – 2013

WHERE THE MONEY COMES FROM – 5 YEAR TREND

FOR EVERY DOLLAR DONATED BY THE AUSTRALIAN PUBLIC IN 2013

WHERE THE MONEY GOES - 5 YEAR TREND

1. The value of non-monetary donations and gifts as well as fundraising costs that are supported by UNICEF Geneva and not the Australian public are excluded from this pie chart.
INDEPENDENT AUDITORS REPORT

Independent auditor’s report to the members of Australian Committee for UNICEF Limited


The summary financial statements do not contain all the disclosures required by Australian Accounting Standards applied in preparation of the audited financial report of Australian Committee for UNICEF Limited. Reading the summary financial statements, therefore is not a substitute for reading the audited financial report of Australian Committee for UNICEF Limited.

MANAGEMENT’S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of a summary of the audited financial report on the basis described in Note 4.

AUDITOR’S RESPONSIBILITY

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Australian Auditing Standard ASA810 Engagements to Report on Summary Financial Statements.

PricewaterhouseCoopers
Craig Thomason, Partner
10 April 2014.

FUNDS TO INTERNATIONAL PROGRAMS

The circles below represent where our funds were distributed in 2013, highlighting our ongoing commitment to the Asia Pacific region, and to giving to those in greatest need.

WHERE THE NEED IS GREATEST.

In 2013, $8,329,928 was dedicated to UNICEF’s core programs focusing on education, child survival, HIV/AIDS, child protection, and responding to more than 200 emergencies worldwide. These funds were distributed as a response to where the need for children is greatest. For more detailed information refer to UNICEF’s Report on Regular Resources available at www.unicef.org/publications.
UNICEF Australia is committed to achieving best practice in governance, transparency and accountability.

Although not a listed company, in developing and continuously improving its corporate governance policies and practices, the company has applied, where relevant, the best practice corporate governance principles laid down by the ASX for limited companies. The company’s Audit and Risk Committee and its Board regularly review the corporate governance framework to ensure continued best practice.

The company’s directors are committed to adding value to the organisation by bringing to the Board their broad range of skills and experience. Brief details on each of the directors are included on Page 26 of this report.

ESTABLISHMENT AND OPERATIONS
Australian Committee for UNICEF Limited is a public company limited by guarantee and established under the corporations Act 2001. The company has Deductible Gift Recipient and income tax exempt charity status with the Australian Taxation Office and is registered in each State under applicable charitable collections legislation.

The company is a member of the Australian Council for International Development (ACFID) and has applied the principles of the ACFID Code of Conduct for Non-Government Development Organisations, which sets minimum standards of governance, management and accountability for member agencies. Adherence to the code is monitored by an independent Code of Conduct Committee.

INTERNATIONAL AFFILIATION
The company is one of 36 UNICEF National Committees around the world. Each National Committee operates under a formal Cooperation Agreement and an individually agreed Joint Strategic Plan with UNICEF.

GOVERNANCE
The company operates under a Constitution. The current Constitution was formally adopted by the members at a Special General Meeting held on December 15, 2001. The Constitution provides for a voluntary and independent Board of Directors to be responsible for the company’s overall management and specifies, inter alia, the Board’s powers and responsibilities and how directors are elected and re-elected by the members.

The Board has adopted a formal Board charter, which articulates the role of the Board; the matters the Board has reserved to itself; Board composition; how Board meetings are conducted; and directors’ ethical standards and leadership. The Board has established risk identification and management and corporate compliance protocols which are incorporated into the Policies and Procedures Manual.

Except for those matters which the Board has reserved to itself, it has delegated to the chief executive responsibility and authority for managing day-to-day operations but subject to the Board’s overall direction and control and full reporting to each Board meeting, which takes place every two months.

The Board regularly reviews the company’s financial performance and ensures the risk management and corporate compliance protocols it has approved are being followed. The Audit and Risk committee and the Board receive detailed budget and financial performance reports at each of their meetings.

The Board conducts a board and director performance assessment on an annual basis. This assessment covers the following broad areas:

- The adequacy of the processes and protocols that govern and manage Board performance.
- The performance and engagement of key office holders on the Board.
- The performance and engagement of individual Board members as well as the Board committees.

Any recommendations following the assessment are then referred to the Chairman of the Board for dissemination and action. The company’s audited financial statements are forwarded to its members each year for consideration at the Annual General Meeting and are reported to ASIC, ACFID, ACNC and State Government departments responsible for State charitable collections legislation. An abridged version, which complies with ACFID code of conduct requirements, is included in this published Annual Report.

Copies of the full audited financial statements are available upon request.

FURTHER INFORMATION
For further information about UNICEF Australia’s corporate governance framework, please see our website at www.unicef.org.au.

RISK MANAGEMENT
UNICEF Australia considers risk management an integral part of its organisational culture and an essential component of its strategic planning and decision making. Its risk management policy identifies those risks facing the organisation, assigns responsibility to managing these risks and how these should be monitored and reported on an ongoing basis.

Effective risk management may only occur through involvement of all members of the organisation. Whilst management maintain the responsibility for responding to risks, all staff are required to assist in identifying risks in the first instance.

Consideration of risk is key whenever there is a significant change in circumstances such as the introduction of new processes, or implementation of new programs.

An organic risk register is maintained and updated on a regular basis by all departments within the organisation. Risks are categorised under the following headings and ranked based upon likelihood and severity:

- Strategic – Evaluation of risks relating to an organisation’s mission and strategic objectives.
- Regulatory – Evaluation of risks relating to compliance obligations, considering laws and regulations, ethics and business conduct standards, contractual obligations and best practices to which the organisation has committed.
- Operational – Evaluation of the risks associated with failed internal processes, systems or external events.
- Fraud – Evaluation of the potential for fraud and its impact on the organisation’s ethics, compliance standards and integrity.
- Information technology – Evaluation of risks relating to technology system failures and data security.
- Financial statement – Evaluation of risks relating to material misstatement of the financial statements.
- Reputational – Evaluation of risks relating to the organisation’s wider reputation.

Higher ranked risks are summarised and shared at Executive Management Team meetings and Audit and Risk committee and Board meetings every two months.

Below: UNICEF Australia Chief Executive Norman Gillespie, left, reviews UNICEF programs in Kenya.
UNICEF AUSTRALIA STAFF
UNICEF Australia’s Sydney-based team of 40 is made up of 31 fulltime and nine part-time employees. Of those, 70 per cent are women and 48 per cent are aged between 20 and 35 years of age.

STAFF ENGAGEMENT
In June, UNICEF Australia conducted its annual staff survey with a 94 per cent response rate. The survey sought feedback on staff engagement, career development, performance assessment, leadership and employee benefits.

The results were positive and staff members continue to view UNICEF Australia as an enjoyable place to work. Staff listed being part of an organisation to advance the rights of children as a top reason for working at UNICEF Australia, along with passionate and dedicated colleagues, a diverse and interesting array of work and positive work conditions and culture.

The survey allowed the organisation to plan for improvement and focus on requested staff development.

Staff turnover in 2013 was 18 per cent, down from 35 per cent in the previous year. The longest serving staff member has given more than 16 years of service and 20 per cent of staff members have tenure of more than three years.

UNICEF Australia recruited for 13 positions in 2013 attracting more than 550 applicants. An improved recruitment process has driven the average time between advertising, to making an offer of recruitment, to 15 days.

All roles were recruited directly, ensuring costs were controlled and appointments based on merit.

UNICEF Australia’s merit based approach ensures Equal Employment Opportunity, attracting a diverse array of staff members with great strengths, expertise and new ideas to help UNICEF Australia build on earlier achievements.

UNICEF Australia’s policy ensures employment priorities are free from any kind of bias, including race, gender, nationality, mental state, sexual preference, age, disability, pregnancy, family responsibilities and religious or political connection.

PERFORMANCE DEVELOPMENT
UNICEF Australia’s performance management system measures staff achievement and sets new key performance indicators for all staff members through to the chief executive, whose performance is evaluated by the Chairman of the UNICEF Australia Board.

The formal process requires bi-annual review and the gathering of stakeholder feedback on individual staff. The process also identifies individual career development goals and the development actions required to achieve career goals.

WORK, HEALTH AND SAFETY
UNICEF Australia is committed to the provision of a safe and healthy workplace for its staff, volunteers and contractors. UNICEF Australia complies with current work, health and safety regulations and no work cover claims were submitted by staff in 2013. As part of UNICEF Australia’s ongoing commitment to the wellbeing of its staff, in 2013 it engaged a new provider for its Employee Assistance Program and introduced staff flexible working arrangements, such as flexible working hours and work from home arrangements.

CODE OF CONDUCT
UNICEF Australia’s code of conduct requires all employees and board members to maintain the highest standards of integrity and conduct consistent with UNICEF Australia’s core values.

Those core values are:
– Respect and care for our supporters and beneficiaries.
– Respect for others.
– Collaboration first.
– Being transparent and honest in all our communication.
– Making our vision a reality.

UNICEF Australia is a member of the Australian Council for International Development (ACFID) and has applied the principles of the ACFID Code of Conduct, which sets minimum standards of governance, management and accountability for member agencies.

UNICEF Australia is also a signatory to the Australian Direct Marketing Association and is compliant with its self-regulatory Code governing all aspects of direct and data driven marketing.

UNICEF AUSTRALIA NATIONAL AMBASSADORS
UNICEF Australia’s National Ambassadors give of their time and their profile to raise issues relating to UNICEF’s child rights work.

In 2013, UNICEF Australia welcomed the appointments of celebrity chef, author and television presenter Adam Liaw, actor Callan McAuliffe and was supported by Olympic track athlete Steven Solomon.

No UNICEF Australia National Ambassadors provide their talents on a pro bono basis.

UNICEF AUSTRALIA’S THANKS GO TO:
Ken Done
Morris Gleitzman
Callan McAuliffe
Roy and HG (aka Greg Pickhaver and John Doyle)
Geoffrey Rush
Steven Solomon
The Wiggles
Tim Cahill
UNICEF Australia National Ambassador for Immunisation: Jimmy Barnes
UNICEF Australia National Ambassador for Maternal Health: Carrie Bickmore
UNICEF Australia National Ambassador for Nutrition: Adam Liaw
UNICEF Australia National Ambassador for Child Survival: Tara Moss

UNICEF Australia pro bono supporter and advisor
David Brennan

UNICEF AUSTRALIA YOUTH AMBASSADORS
UNICEF Australia’s Youth Ambassadors are the organisation’s youth voice and take on projects focussing on children’s rights in their own communities, and collectively.

To read more about the projects of UNICEF Australia’s Young Ambassadors turn to Page 5

Appointed in 2013:
Rhona-Jade Armont
Tasman Ban
Philp Chan
Emma Crane
Alana Kirby
Vanessa Kucher
Jaymee-Lin Ellis
Tieny Long
Corey Matthews
Hayley McGuire
Maggie Munn
Holl Sargeant
James Stratton
Sophie Thomson-Webbi

UNICEF AUSTRALIA VOLUNTEERS
UNICEF Australia has a sought-after internship program offering opportunities for students and recent graduates to work alongside professionals in their field. The advocacy and communications team offers four internships each quarter. Additional internships are offered in marketing, event management and IT.

Volunteer support continued to grow in 2013 with 12 new volunteer roles across the supporter relations, advocacy and human resources teams.

UNICEF Australia’s Promise Me campaign leading up to the September Federal election attracted a large number of high quality volunteers, all committed to raising the profile of Australia’s foreign aid budget and the success of the nation’s spending to benefit children.

Volunteers form a key part of the Change for Good partnership with Qantas. Of the volunteers, 14 are former Qantas employees rostered on one day a week to count donations of foreign currency collected on international flights, in Qantas lounges and airports around the country. UNICEF Australia’s longest serving volunteer has enjoyed 22 years with the Change for Good team.

Below: Children from the UNICEF-supported Happy Centre, in Sierra Leone, share a special message.

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OUR PEOPLE

UNICEF Australia thanks the following volunteers:

- Madeline Achurch
- Samantha Alderson
- Shally Alirezaei
- Hannah Allsopp
- Alicia Angcao
- Anuj Bhat
- Kate Bottomley
- Holly Brooke
- Col Burgess
- Pat Burgess
- Naomi Butcher
- Kelly Carlton
- Shareen Chilukuri
- Brian Choi
- Bridie Cochran
- Lauren Cook
- Ana Daquinag
- John Dinamarca
- Tessa Dudfield
- Ann Eskens
- Nevulle Frazier
- Joseph Gottlieb
- Jamie Griffin
- Ron Gyde
- Robin Hair
- Sarah Hine
- Margaret Huxley
- Nami Irie
- Fabian Jaimes
- Aura J James
- Cassandra Kamara
- Panagota Karagiannis
- Kimberly Ko
- Miriam Lai
- Amy Lynch
- Yve Lavine
- Jenna Lee
- Bronwyn Leix
- Nan (Doni) Lui
- Adrian Lutton
- Amy Lynch
- Shalla Malak
- Eduardo Marz Cortinas
- Sam Martin-Ross
- Kate McDonald
- Amanda Melissa
- Tim Miller
- Hannah Morris
- Sue Ann Muller
- Kristen Nagle
- Kathy Nelson
- Wayne Nelson
- Linh Nguyen
- Van Anh Nguyen
- Emily O’Brien
- Mary Oskouie
- David Patterson
- Catherine Pelting
- Krishnale Perera
- Jessica Punch
- May Rahmani
- Ravi Ravi
- Toby Rey
- Alana Richardson
- Eric Riddell
- Bethany Robinson
- Lenny Rosario
- Hector Sanchez
- Coralee Schubert
- Thea Shelley
- Cassie Shi
- Santhara Silva
- Emily Smith
- Graham Smith
- Eve Starmate
- Sara Stanton
- Priya Sundararaj
- Priyanka Thatikonda
- Timothy Truong
- Fiona Tu
- Tess van der Rijt
- Lenny Rosario
- Hannah Wade
- Felicity Wainwright
- Sally Westlake
- Irina Yagofarova
- Jessica Zeng
- Yuki Zhang
- Remona Zheng
- All Change for Good volunteers.

01. UNICEF Australia’s Youth Ambassadors represent the voice of children and young people and advocate for change in their communities.
© UNICEF AUSTRALIA/2013/KATE MOORE

02. UNICEF Australia Chief Executive Norman Gillespie, centre, meets community leaders in a region routinely affected by seasonal flooding in Pakistan.
© UNICEF

03. UNICEF Australia’s IKEA store ambassadors in Cambodia to see firsthand the impact of IKEA workplace giving programs.
© UNICEF AUSTRALIA

04. The Lame Game Marathon fundraiser has become an annual feat of online endurance – all in the name of children.
© UNICEF AUSTRALIA

05. UNICEF Australia Youth Ambassador Alison Bennett teaches school children about their rights.
© UNICEF AUSTRALIA

Annual Report 2013
Every person working, volunteering, interning and loaning their time and talent to UNICEF Australia comes committed to advancing children’s rights and building a better world for our children. This commitment draws great work, genuine passion, innovation and creativity from staff members, UNICEF Australia’s Board, volunteers and the organisation’s National and Young Ambassadors.

UNICEF AUSTRALIA BOARD

MR MICHAEL GILL
President, and outgoing 2014
President Counsellor at Dragoman.
Attendance at Board meetings: 6/6

MS CHISTINE CHRISTIAN
Investor and Independent Non-executive Director. Chief Executive Women.
Elected April, 2011.
Attendance at Board meetings: 6/6.

MR ROB DAVIES
Associate Director, Development Policy Centre, Crawford School of Public Policy, Australian National University.
Elected September 2013.
Attendance at Board meetings: 2/2.

MR JOHN STEWART
Deputy President and incoming 2014 President. Chartered accountant and Managing Director of SEMA Holdings.
Elected April, 2005.
Attendance at Board meetings: 6/6.

MS DEETA COLVIN
Director National Breast Cancer Foundation. Consultant to CPH. Director Colvin Communications Pty Ltd.
Attendance at Board meetings: 6/6.

MR ROHAN LUND
Chief Operating Officer Foxtel.
Elected April, 2011.
Attendance at Board meetings: 4/6.

MS LESLEY GRANT
Chief Executive Officer Qantas Loyalty.
Elected May, 2006.
Attendance at Board meetings: 4/6.

MS NADIA GARBER
Managing Director Hinkler Books Pty Ltd
Elected May, 2013
Attendance at Board meetings: 5/5.

MR ROHAN LUND
Chief Operating Officer Foxtel.
Elected April, 2011.
Attendance at Board meetings: 4/6.

MS REBEKAH O’FLAHERTY
Executive Director Telstra Country Wide.
Elected April, 2011.
Attendance at Board meetings: 0/2.
Resigned: 2013.

MS FIONA SINCLAIR KING
Barrister-at-Law, Queens Square Chambers, Sydney.
Attendance at Board meetings: 5/6.

MR GREG WARD
CEO Macquarie Bank Limited. Macquarie Group Limited Deputy Managing Director.
Elected May, 2006.
Attendance at Board meetings: 3/3.
Resigned: July 2013.

MR MICHAEL BATCHELOR
Chartered Accountant and Consultant to Deloitte Touche Tohmatsu.
Elected October, 2005.
Attendance at Board meetings: 5/6.

MS STEPHANIE COPUS-CAMPBELL
Executive Director Harold Mitchell Foundation and international advisor to Harold Mitchell.
Elected September, 2013.
Attendance at Board meetings: 2/2.

MS MEGAN QUINN
Managing Director Q&CO Consulting and Specialty Fashion Group Non-executive Director.
Elected May, 2013.
Attendance at Board meetings: 5/5.

MR MICHAEL GILL
President, and outgoing 2014
President Counsellor at Dragoman.
Attendance at Board meetings: 6/6
BUSINESS PARTNERS:
The way UNICEF and its business partners work together to realise the rights of the world’s children is constantly evolving. In partnering with business, UNICEF recognises the opportunities for expanded program support through financial investment and the learnings that come from engaging with the best and brightest in their field. In each and every case, business partnerships enrich UNICEF’s capacity to deliver for children.

Qantas
After the celebrations marking 21 years of the Change for Good partnership in 2012, Qantas and UNICEF Australia turned attention to building on the extraordinary goodwill of customers who had collectively donated more than $20 million for child health, survival, education and protection programs over that time. In 2012, Qantas opened its Frequent Flyer program for members to donate points directly to UNICEF’s work for children. The continued generosity of Qantas Frequent Flyer members saw almost $300,000 worth of points redeemed for UNICEF in 2013. This achievement sat alongside $1.5 million in donations from customers travelling on Qantas flights in 2013.

MMG
The nutritional health of Laos’ children is the focus of UNICEF Australia’s partnership with MMG. With UNICEF and the Laos Ministry of Health, MMG launched a pilot program in 2013 to educate mothers on their children’s nutritional needs and deliver vitamin-enriched supplements to children at risk of stunted physical growth and poor mental development. In Laos, 40 per cent of children under the age of five suffer chronic malnutrition, and worldwide UNICEF estimates a third of all under-five child deaths are a result of such poor nutrition. The partnership with MMG aims to deliver approximately 4 million nutrient-rich supplements to an estimated 180,000 children across three provinces in Southern Laos, ensuring they receive a healthy start to life.

Commonwealth Bank
The Commonwealth Bank’s network of local metropolitan and regional branches has, since 2009, taken traveller’s foreign coins for UNICEF. In 2013, the partnership to take and promote activity around donating foreign coins has raised more than $75,000 for UNICEF’s education, health and emergency work.

Starwood
Since 1996, UNICEF and Starwood Hotels and Resorts have raised funds for the world’s most marginalised children through guest donations to the hotel chain’s Checkout For Children program. Funds given to Checkout For Children provide teacher training and classroom resources and support children in returning to learning after an emergency.

For more information about corporate partners, turn to Page 18 to learn about UNICEF Australia’s partnership with IKEA and to Page 12 to learn about the partnership with Kiwanis International.

PRO BONO SUPPORT
ABN, AFR, APN, Caret, DLA Piper, Eden Corporate Travel, Hoyts Distribution Pty Ltd, iris Sydney, JC Decaux, King Wood Mallesons, mX, NextPrint, PhD, Perpeton Fundraising, Qantas Airways Limited, The Daily Telegraph, The Westin Sydney.

CHAMPION FOR CHILDREN

PHILANTHROPIC SUPPORT
On behalf of the world’s most disadvantaged and marginalised children, UNICEF Australia would like to acknowledge and thank our supporters for their generous philanthropic gifts in 2013.

UNICEF Australia also thanks the trusts and foundations who gave to UNICEF Australia’s child rights work in 2013.

UNICEF GLOBAL GUARDIANS
UNICEF Australia is deeply grateful to the supporters and families of supporters who left a legacy for the world’s most disadvantaged and marginalised children through gifts in their wills in 2013. UNICEF Australia would also like to thank the individuals who, in 2013, committed to leaving a legacy to UNICEF’s work.

GLOBAL PARENTS: REGULAR GIVERS
Paediatric nurse Deb Craig exemplifies what it means to be a Global Parent. The Adelaide mother is one of UNICEF Australia’s committed Global Parents, giving monthly to support the child survival work she holds so dear.

Ms Craig’s caring and compassionate nature and her work with children inspired her to join UNICEF Australia’s Global Parent family and to personally champion the UNICEF Day for Children within her community. Global Parents, like Ms Craig, share a vision that no child should suffer or die from a preventable cause or go without water or food, and that every child should be protected from harm, disease, crises and abuse.

UNICEF’s work is driven by the generosity of supporters and every one of UNICEF Australia’s Global Parents provide the opportunities for children to reach their full potential.

COMMUNITY FUNDRAISING
Every year hundreds of dedicated UNICEF Australia supporters run, swim, climb, bike, and host parties to raise awareness and funds for the world’s children. In 2013, a number of inspiring individuals motivated friends, family and workmates to raise more than $270,000 for UNICEF’s life-saving work and showed what it takes to personally uphold the rights of all children, everywhere.

NICOLE’S BIRTHDAY GIFT
UNICEF supporter Nicole Cullen donated her birthday in honour of Philippine children affected by typhoon Hayyan.

“All I want for my birthday this year is your continuing friendship and a small donation to this worthy cause. Together we can make a difference,” she wrote to friends and family.

ONE OF OUR LITTLEST CHANGE-MAKERS
Ernie Baumgartner’s mum, Ramona, asked friends to consider a donation to UNICEF Australia’s fundraising efforts following typhoon Hayan in lieu of gifts for her daughter’s first birthday. The gesture was a fitting way to mark a child’s first year and recognise the struggle of so many others elsewhere in the world.

SAVE THE PHILIPPINES EBAY AUCTION
When Claire van Heyningen and Kate Atkinson heard about the devastating impact of typhoon Hayan in the Philippines, they compiled a list of personal and professional connections and pulled off a hugely successful fundraising event in inner Sydney, complete with an online auction and raised more than $8,000 for UNICEF’s emergency response.

HANDS ON FOR HAYAN
A group of Sydney musicians and artists came together in the wake of typhoon Hayan, to perform a fundraising gig at a bar on Sydney’s iconic Oxford St. Pulling the event together in just 10 days, the group managed to exceed its fundraising goal raising almost $5,500 for the relief effort.

LAME GAME MARATHON
For a third consecutive year, Melbourne brothers Dan and James Camilleri, along with good mate and fellow gaming enthusiast, Mark Dawes, hosted the 24-hour Lame Game Marathon. The trio stayed up all night to play the world’s worst games and raise funds for UNICEF, delivering a less-than-lame result of more than $7,800 for children.

TEAM UNICEF
Arguably Australia’s most popular running event, the Sun-Herald City2Surf attracts about 85,000 runners each year. In 2013, more than 150 of them ran with Team UNICEF, conquering the 14km between the Sydney CBD and Bondi Beach with gusto, and raising more than $60,000 for UNICEF’s life-changing programs.