

# UNICEF Australia Fundraising Ideas





# Ideas for your own fundraising event

Maybe you've got your heart set on an idea for your fundraiser or perhaps you're not quite sure what kind of event to hold. Whatever the case, here are some of our favourite fundraising ideas to get the ball rolling.

**Hint:** Think about what kind of events you enjoy attending. What do your friends and family like going to? What would you enjoy organising and promoting to your friends?

## Fundraiser Favourites

**Bake sale/coffee morning** - Make everyone's life sweet by hosting it in your local neighbourhood/community centre/markets/church/school.

**Fancy dress party** - Everybody knows these are the most fun parties to attend! Invite friends and charge for entry - the 80's, the 20's, Gangster, Medieval, Masquerade Ball, Halloween, Oscars, Mad Men or Hollywood glamour... the choice is yours!

**Karaoke evening** - Bust those moves and sing yourself silly for a great cause.

**Luncheon or Gala Dinner** - Who doesn't love dining out in style? Keep it classy or crazy with a themed lunch with the First Ladies or an Alice in Wonderland Tea Party.

**Inter-office soccer tournament** - Which department will win the golden cup? You can charge per team and run it over a few weeks.

**Trivia night** - The best bit? You get to write all the questions!

**Casual or theme day** - Why not organise a dress-down Friday or a themed-dress day at your school or workplace?

**Charity sporting challenge** - For the fit and fabulous why not attempt a physical challenge? A sponsored cycle from one state to another, a swim-a-thon, marathon, walk, hike or skydive are popular options to choose from.

**Music gig** - A great way to unite and showcase local talent for a good cause.

**Art or photography exhibition** - For those who are artistically gifted; budding artists can donate artworks to be auctioned off at the end of the night and charge for entry.

**Auction** - Ask all attendees to bring an unwanted and unused gifted item to be auctioned off. Chances are, they'll find something that they love in exchange!

**Raffles** - Why not ask local businesses for raffle prize donations, then draw the winner at your chosen event? Please note the specific regulations in the fundraising guidelines.

**Inspired Gifts** - If you have a special event coming up like your birthday or wedding, ask friends to purchase an inspired gift in your name. These valuable gifts will be delivered to the children who need it most. Most loved present ever? You bet!

